

Evolving work trends: Insights from 1,500+ working Canadians

Discover what 1,535 Canadian workers say about their changing work dynamics and expectations of their employer.

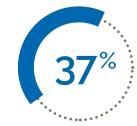
To access all the findings, read the full Next paper.

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The work landscape has shifted since 2020



of working Canadians say that the pandemic changed the way they work



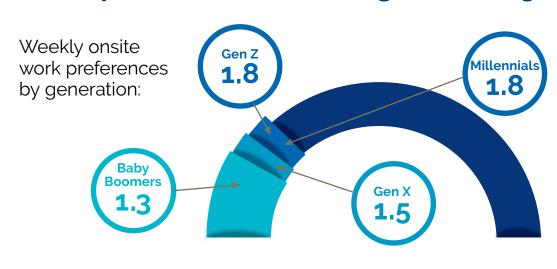
of working Canadians say they are more conscious of work-life balance



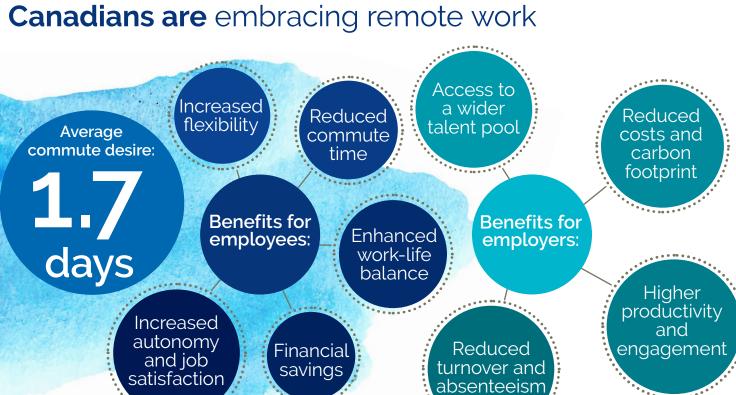
Canadians
working remotely
are ready to
return to the
office full-time



Work patterns are evolving for each generation



Millennials and Gen Z lead the charge with a stronger desire for onsite work, while Baby Boomers prefer remote work.



Adapting to change

A one-size-fits-all approach won't work in today's evolving work landscape. Tailored strategies should consider the unique needs of the workforce, including:



Offering flexible work hours



Hybrid work models



Accommodating different communication styles



Explore the full paper

Interested in how your employee benefits plan can respond to these evolving work trends? Read our full Next paper for insights and strategies to adapt and thrive in the new world of work.



